# Heroes of Pymoli – Observable Trends

1. Male players are the primary buyers of the game (84%), contributing 83% of the Total Revenue
2. The game interests players of age between 15 to 24
3. Additional features(Items) of this game is purchased by the age group 20 to 24, contributing 47% of the Total Revenue
4. ‘Oathbreaker, Last Hope of the Breaking Storm’ is the most popular and most sold item
5. The top 5 players are male